## PENINSULA

NEW YORK

Special 25th Anniversary Commemorative Issue



Dr. Philippe Allouche, Head of Creation, Co-Owner of the Brand Biologique Recherche and C.E.O. of Biologique Recherche North America, combines medical expertise with more than 25 years of leadership in the international spa and wellness industry. Dr. Allouche began his career as an internal medicine specialist and skin pathologist in Paris, France and has since become widely recognized as a visionary medical provider. In 2012, the Company entered into a partnership with The Peninsula New York with the introduction of its revolutionary facial treatments at The Spa.