## NEWBEAUTY

THE BEAUTY AUTHORITY

## LOOK BETTER NOW!

inside what really works!

60-SECOND SKIN SAVIOR

5 PROVEN FAT MELTERS

THE FACELIFT OF THE FUTURE

PROGRAM

## PROBLEM-SOLUTION SKIN CARE

The Haute Couture Program from Biologique Recherche took years to bring to fruition. Dr. Philippe Allouche, head of creation, Biologique Recherche, says the made-to-measure products are an extension of the brand's problem-solution approach to improving skin. "We extended that scientific method to customized products." A skin diagnosis measures hydration, sebum levels, elasticity and pigmentation. The data is compiled and a personalized plan is devised with creams and serums that will be used for six months. Allouche says the skin evolves due to genetic factors, hormonal variations and environmental changes. "The program adjusts with monthly skin assessments." More than 60 actives are incorporated to target acne, hyperpigmentation, wrinkles, loss of tone and dehydration, and deliver long-term results.

FIGHT AGING take years off overnight

the proven way to

THE NEW BODY SLIMMING SECRET

MIRACLE MAKEUP THAT FIXES FLAWS

BEAUTY AWARDS

HE BEST NEW



The multipiece
kit allows
discerning
clients to
specifically
target their
skin problems.