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Oh, Is That Just For Me?

FRIDAY, FEBRUARY 7, 2014

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In London, some might say the ultimate bespoke skincare experience awaits. For a cool £25,000 you will be able to indulge in one of the UK's leading clinic EF Medispa's haute couture skincare programme. The result of the intensive four-year research and development is a six-month programme conducted by Dr Philippe Allouche of the French brand Biologique Recherche.

The doctor, who counts Madonna and Brad Pitt as his clients, will put you through a two-hour in-depth skin analysis through a questionnaire and a physical skin examination. With findings from this session, Allouche will communicate his recommendations to his laboratory in Paris. The lab will conjure up two creams and eight serums formulated from over 60 active ingredients to address concerns, such as seborrhoea inflammation, trans-epidermal water loss, firmness and age spots.

These creams and serums will change every four weeks, as the programme believes in addressing needs of the skin based on its health at that exact moment. Apart from skincare products for home use, the programme also includes a monthly treatment at the clinic where the health of the skin is examined and prescription is updated. At the end of the programme, clients will undergo another detailed skin analysis with Allouche.