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September 2015 will represent a key moment in the collaboration between the luxury spa linen specialists RKF Luxury Linen and the high-end beauty care brand Biologique Recherche.



The range of spa linen they created together will be offered to all Biologique Recherche's partner spas and institutes across the world (70 countries).
End 2014: Love at first touch for Dreamsoft and the start of a promising partnership

It was one year ago that Biologique Recherche wanted to bring a breath of fresh air to the linen in its institutes. "For our institutes, we were looking for linen with innovative material,

high-end and met our quality criteria even after numerous washes" explains Pierre-Louis Delapalme, Biologique Recherche's CEO.

At that time, RKF Luxury Linen's new high-tech material Dreamsoft was taking off and succeeding in seducing the biggest names in international cosmetics. Biologique Recherche's directors were interested in this new fabric and its numerous qualities. "We loved the Dreamsoft innovation offered by RKF Luxury Linen. Such a light, ultra-soft and silky-smooth material with remarkable absorption capabilities" says Pierre-Louis Delapalme.

And so an entire range of Dreamsoft products was created: pareos, slippers, bathrobes, sheets, towels, bath mats, headbands... everything to ensure optimal comfort.

One year later: the collection has been offered to institutes across the world

The collaboration has been hugely successful. "This new linen as already been introduced at our flagship institute, the Ambassade de la Beauté (The Beauty Embassy) at 32 Avenue des Champs Elysées in Paris. This is both Biologique Recherche's international training facility and pilot institute. The linen will be offered to all our institutes worldwide in over 70 countries from September 2015" says Biologique Recherche's CEO.

Autumn 2015 sees the beginning of a new adventure for the pure and authentic beauty care giant Biologique Recherche and the high-end linen specialists RKF Luxury Linen.

To be continued...

