



SPA DIARIES
T&C beauty director
Jamie Rosen (far
right) visited Capri
Palace, where
Biologique Recherche
launched a program
offering tailored
treatments to people
with cancer.



A SECRET WEAPON SERVICE FOR THOSE IN LESS THAN PERFECT HEALTH.

The French skincare brand Biologique Recherche is known for both its cult lotion P50 and its army of fashion world fans. But in its 40th year the company started by Yvan and Josette Allouche, a biologist and a physiotherapist, is expanding in an unexpected way: supporting people undergoing cancer treatment. The founders' son Philippe (a doctor) and company president Rupert Schmid shared the news at Capri Palace, in Italy, and its spa, Capri Beauty Farm, which is best known for a kooky drainage treatment called Leg School.

"Ninety percent of spas turn down people who have cancer, which is totally unacceptable," Schmid says. "They do it because they don't know how to treat them." Biologique Recherche is working with the Coloradobased program Wellness for Cancer to adapt its already hypercustomized treatments for clients depending on what type of cancer they have, the therapy or surgery involved, and long-term conditions like risk of lymphedema. Therapists in 70 countries, including more than 100 in the U.S., will be trained by the end of the year. They will also offer free services for those who can't afford Biologique Recherche's rates. The benefit goes beyond soothing surface issues: "What you can do on the skin," says Philippe, "reflects on the mind." FOR A LIST OF TRAINED THERAPISTS, GO TO WELLNESSFORCANCER.COM 7.R.



