



w september



270 ESCAPE

Photograph by Alasdair McLellan

Balenciaga coat. Styled by Benjamin Bruno. For stores, prices, and more, go to Wmag.com/where-to-buy-september-2017.

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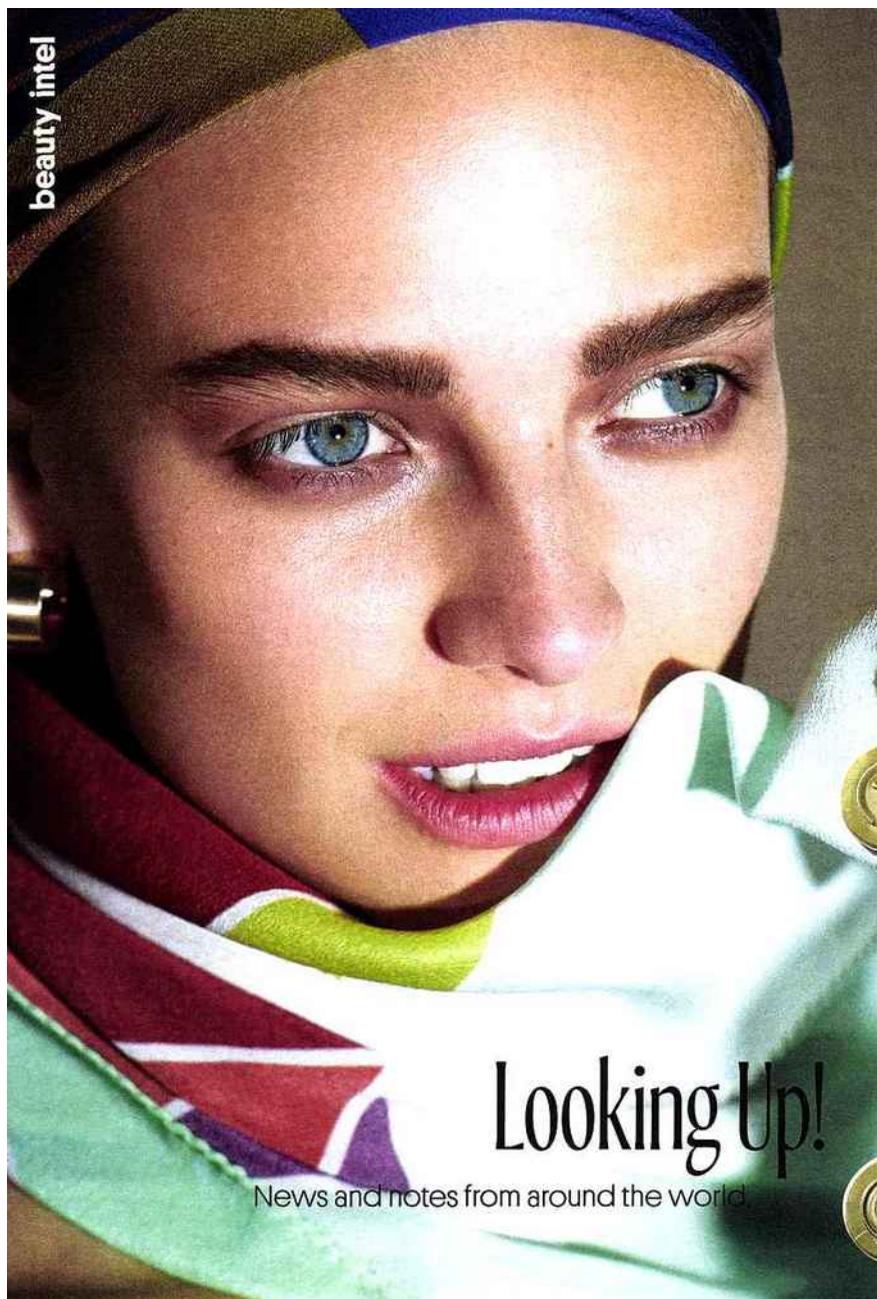
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beauty intel

Looking Up!

News and notes from around the world

Brow Wow

Los Angeles is home to a lot of stellar eyebrows—thanks, in large part, to **Kristie Streicher**. Adele, Gwyneth Paltrow, and Kiernan Shipka are all fans of her feathered brow, a signature tweezing-and-tinting technique that results in a more natural, sprouty-looking arch. Now, Streicher aims to raise even more brows with microfeathering; it's her take on the wildly popular process known as microblading, which involves implanting semipermanent pigment into the skin with tiny blades to make brows look fuller. "My goal is to create a 'brushstroke' that looks as fine and natural as native hair, focusing especially on areas that are thin or sparse," Streicher says. Better get on the wait list for an appointment ASAP (striike.com). KATHERYN ERICKSON

SPECIAL TREATMENT

Biologique Recherche has never been a one-face-cream-fits-all kind of skincare brand, which is why, for example, there are so many iterations of the cult-favorite lotion P50. When it comes to treatments, the French company is just as rigorous: Its Haute Couture program (starting at \$15,000, biologique-recherche.com) features bespoke serums (left) and creams created to address everything from hydration to pigmentation issues, under the supervision of the brand's head of creation, Philippe Allouche, M.D. Furthering its mission of hypercustomization, Biologique Recherche is teaming up with the education organization Wellness for Cancer, training certified aestheticians to work with clients who are currently enduring, or have recently undergone, certain cancer therapies. Skin becomes extremely sensitive, photosensitive, and often goes through an accelerated aging process while subject to various medications, and most spas don't have the knowledge to treat these conditions. Finally, the change starts here. MIA ADORANTE

