

# Love Harbour Melaka expected to boost tourism

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Heng showing a scale model of Love Harbour Melaka in a media briefing in Pulau Melaka, Banda Hilir.

**MELAKA:** Love Harbour Melaka in Pulau Melaka, touted as Malaysia's first love theme harbour, is set to boost tourism in the state.

Construction for the RM100mil project, a collaboration between Mythas Legacy Sdn Bhd and First Avenue Partners (Asia) Sdn Bhd, started in 2015 and is slated for completion by mid March.

Mythas Legacy chief executive officer Hedki Heng said RM15mil would be allocated to promote the area as one of the key tourism hotspots in the state.

"Developed on a 2ha site, the integrated development consists of 400 business units featuring classical European architecture.

“To date, 60% of the units have been taken up,” he said at a media briefing in Banda Hilir here.

Heng said Love Harbour Melaka would house extensive businesses including two boutique hotels, F&B outlets and various retailers including bridal shops and French beauty brand Biologique Recherche luxury spa.

He said there would be an art and cultural area that could help attract local as well as foreign tourists.

The grand opening of Love Harbour Melaka will be held in August and Heng is confident the project will draw tourists from across the region.

“We target revenue to be RM32mil in the first year, RM48mil in the following year and RM72mil in the third year of operations,” he said, adding that Mythas Legacy was on the lookout for more tenants and businesses to help in the growth of Love Harbour Melaka.

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