

BEAUTY | WHAT IT COSTS TO BE ME

I Spend \$2,279 on My Skin Care Routine, and I Wouldn't Change a Thing

AS TOLD TO CRISTINA MUELLER

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PHOTO: COURTESY OF ZANITA WHITTINGTON

These days it's nearly impossible to know what women are spending on the way they look. Someone with Instagram-flawless contouring might have honed her craft using the finest from the drugstore aisles, and the utterly makeup-free type might be spending thousands on laser treatments and serums. Enter our series, "What It Costs to Be Me," where we're asking interesting women for radical transparency.

*Up first: fashion photographer and creative director Zanita Whittington, 32, who lives in New York City. Her annual total? **\$4,256.94.***

My Morning Skin Care Routine: \$1,179

The only thing that's consistent about my beauty routine is that I'm inconsistent. I tend to bounce around and try new things. But my skin care is where I really invest—great products are expensive, and I just want to have baby skin. For face wash, I use an oil cleanser. I've been going back and forth between Bobbi Brown Extra Balm Rinse (\$67) and Kiehls Midnight Recovery Botanical Cleansing Oil (\$32), which smells great—like lavender. Sometimes, if I need extra exfoliation, I'll use Bobbi Brown Buffing Grains (\$46) for my face, which I mix with the Bobbi Brown oil cleanser. I like to do that when I'm in the shower. It's nice because my skin is really dry. I've also been using Biologique Recherche Lotion P50 (\$101) when I get out of the shower. It's an acid exfoliant that works wonders on evening out texture.