



OWEN BRUCE + BO EGESTROEM;

## ELLE'S 2018 BEAUTY GENIUS AWARDS

The best of the best.

BY ELLE    MAY 14, 2018

From celebrity makeup artists and Instagram-famous hairstylists to the whiz behind the best eco-beauty products, ELLE's thirteenth annual celebration of influential insiders toasts the most inspiring pros in the business.

### The Microcurrent Maestro: Melanie Simon

Gimme gimme shock treatment: Electrical aesthetician Melanie Simon is the Nikola Tesla of facialists, using a professional microcurrent device to mix and match combinations of carefully calibrated wavelengths. The “electrical cocktails,” as she calls them, lift, sculpt, and depuff according to a client's needs. For those who can't make it onto the waiting list at her L.A. or Jackson Hole, Wyoming, offices, she developed the ZIIP, a palm-size nano- and microcurrent home device. When synced with an iPhone, it delivers quick firming, revitalizing, pigmentation-fighting, and acne-busting treatments. “The electricity is at such a low level that you don't feel it,” she says, “but it increases circulation and helps drain the lymphatic fluid that can build up around the eyes and on the jawline.” While the instant results are impressive, Simon claims the long-term benefits are even better: “Regular use will kick-start your body into doing what it's supposed to do, like making more collagen and elastin.”

Simon begins every session by swiping skin with facialist favorite **Biologique Recherche Lotion P50**, which “tones, balances the pH in skin, and helps shrink pores.” She recommends using the **ZIIP** one to three times a week, making sure to “begin at the base of the neck and work your way upward” for maximum lifting. (Pro tip: The eye treatment can also be used to plump lips.) To boost brightness, Simon slathers on the AHA-rich **Tatcha Violet-C Radiance Mask**.



- 1. Tatcha Violet-C Radiance Mask, \$68; [sephora.com](https://www.sephora.com)**
- 2. ZIIP Beauty Device & Golden Conductive Gel, \$495; [neimanmarcus.com](https://www.neimanmarcus.com)**
- 3. Biologique Recherche Lotion P50, \$101; [shoprescuespa.com](https://www.shoprescuespa.com)**