

## Biologique Recherche Presents Body Products

posted: 7/20/2010

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(July 20): Biologique Recherche, known for skincare products with astounding effectiveness based on a clinical approach to beauty care, is pleased to introduce body care products to the U.S. market. These luxurious products are combined with innovative and meticulous procedures to deliver Biologique Recherche body treatments developed with the same expertise and focus on personalization as their celebrated face care treatments.

Being the largest organ of the human body, the epidermis is a dynamic structure that plays a major role in the body's defense system. Often neglected, the body's epidermis is actually more sensitive to dehydration than the face, requiring unique care and protection.

"As we age the cells become less cohesive and the natural exfoliation process and cellular regeneration slow down. The epidermal cells lose their initial quality and the barrier effect gradually depletes," explains Dr. Philippe Allouche, creator of Biologique Recherche formulations. "Keeping these very unique and specialized needs in mind, Biologique Recherche has created a comprehensive range of body care products formulated to target specific concerns such as dehydration, loss of tone and cellulite."

Dr. Philippe Allouche combines extensive scientific research with intentionally pure, concentrated and raw ingredients to create acclaimed Biologique Recherche body care products. Specially formulated to help restore a smoother and more balanced silhouette, these products offer a luxurious way to prepare, exfoliate, detoxify and tone the entire body.

Biologique Recherche at-home body care products include an impressive collection of 15 SKU's, ranging in skin-smoothing exfoliators, to soothing oils, to restorative firming creams.

Body Care Treatments for Professionals designed to detoxify, firm and tone the body to restore

The epidermis is a dynamic structure that plays a major role in the body's defense system. Our skin is often neglected, hidden under clothes and generally lacking in regular care.

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Realizing our tendency to depreciate the sensitive epidermis, Yvan Allouche founded Biologique Recherche 30 years ago with the creation of the first body product. Used in combination with the physiotherapeutic techniques of Josette Allouche, Biologique Recherche body treatments were developed, commencing the brand's innate history.

Biologique Recherche treatments combine products and procedures that are developed with expertise and focus on customized skin care to assist the body in its fight against pre-mature aging. Biologique Recherche body care treatments consist of scrubs, body wraps, lifting massages and firming lotions to detoxify, re-shape and tone the body to help restore a balanced silhouette, smooth skin, light legs and toned buttocks.

For more information, visit [www.biologique-recherche.com](http://www.biologique-recherche.com).

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