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THE SPA PROFESSIONAL'S CHOICE

american spa

digital de-stressor

To combat carpal tunnel syndrome and other symptoms of living in a digital age, the folks at **Burke Williams Day Spa** (multiple locations) have introduced Dot.com (\$20, 20 minutes), a new enhancement that can be added to the Pure Relaxation Massage and the Deep Tissue Massage. Ideal for those who suffer the negative effects of poor posture as a result of spending too much time in front of a computer or on various handheld devices, the revolutionary technique incorporates a back bolstering, massage, and stretches to ease tension. A therapeutic ball is used for arm and shoulder work while a therapeutic wand helps open up the pectoral muscles. "We are thrilled to offer an innovative and therapeutic service that targets the stresses that our daily activities cause on the body," says Karen Weaver, director of client impact at Burke Williams. "The Dot.com massage technique of combined stretching and massage gives guests immediate results, and with ongoing treatment, will produce lasting improvement in posture."—H.M.

in touch menu



■ Powerful Partnership ■

The Peninsula Spa New York has teamed with Biologique Recherche to debut five clinical skincare services, including the Biologique Recherche Triple Lift Luxury Facial (\$550, 2 hours). The service is customized to each client following an in-depth skin analysis. A cleansing and exfoliation are then followed by a Triple Lift process that begins with two manual lift treatments, the application of Biologique Recherche's customized serums and masks, and the use of the Remodeling Face Machine, which utilizes state-of-the-art bio-electrotherapy to deeply hydrate, lift, and resculpt the face. Other new facials include the Biologique Recherche Bio-lift Facial (\$350, 90 minutes), the Biologique Remodeling Facial (\$295, 60 minutes), the Biologique Recherche Healthy Glow Facial (\$225, 60 minutes), and the Biologique Recherche European Deep Cleansing Facial (\$205, 60 minutes). No matter which service clients select, general manager Nadine Shelf believes the partnership is a match made in heaven. "Partnering with Biologique Recherche enables The Peninsula Spa to provide our guests with a truly customized facial experience that is luxurious, yet still highly clinical and results-oriented," she says. "The affinity between our talented estheticians and Biologique Recherche's outstanding techniques and products showcases a truly unique spa experience." For Biologique Recherche products: www.biologique-recherche.us.—Julie Keller Callaghan